

EDUCATION

North Carolina State University (2005-2010) Graduate with honor of Magna Cum Laude

Central Piedmont Community College (2003-2005)

SKILLS

Web design, Website development, Proficient with Photoshop, Illustrator, Indesign Working knowledge of After Effects, Constant Contact, Mail Chimps, Researching, Analyzing stats for email traffic, Microsoft office suites Suitable for Mac and PC. Printing & fabricating large size banner and vinyl installation.

EXPERIENCE

NC Department of Natural and Cultural Resources (NOV 2019 - Present) 40hrs/week

Senior Graphic Designer

Working for the marketing and communication section to create graphics for promoting DNCR divisions, events, accomplishments and venues, sites, artists, musicians. Design promotional materials, including creating email template for monthly news letter, creating intro animation work closely with video production team and print materials such as rack cards, invitation, viewer's guide and advertisements.

North Carolina Museum of Natural Sciences (Jan 2013 - NOV 2019) 40hrs/week

Graphic Designer

Lead designer for Museum's website to show mock up designs work with marketing team and web developer in order to come out with responsive solution for both monitor/mobile screen. Providing design solutions for marketing and communication team in planning, developing, designing, and overseeing the production of visual communications targeted to the public for the Museum and it's regional network, including promotional, instructional, and educational materials, to ensure consistency with the Museum's visual identity and brand.

Responsible for primary development of web and print materials, including consulting, studying, researching, creating, designing, and delivering products that visually communicate information through avenues such as website, email news letter using Mailchimp and Constant Contact, catalogs, brochures, books, magazines, banners, advertisement, logos, invitations, posters, educational materials, motion graphics and exhibits.

North Carolina Museum of History (Jan 2011 - Jan 2013) 40hrs/week

Graphic Designer

Designing and producing exhibition labels and signage, informative maps, produced newspaper AD, Screen AD, Website updates, and printing+installing vinyl letters. Interactive graphic designs. Assisting exhibition installation. Working in team work environment, closely with exhibit designers, lighting designers, curators, editors, graphic designers and museum directors.

UNC-TV (Aug 2010 - Dec 2010)

Broadcast production for in-house Design Department. Sample projects include animation, logo design, creative briefs, broadcast layout, and typography.

Carolina Ballet (Jan 2010 - May 2010)

Design and maintained corporate website, designed advertising for News papers and Magazines, web banner, poster and other brand identity collaterals.

Freelance Graphic Designer (Aug 2005 - Occasionally)